



WUPW

ORDER

Print Date 05/30/12 Page 1 of 2

Flight Dates 05/30/12-06/05/12

Contract / Revision 770856 /

Original Date / Revision
05/18/12 05/21/12

Advertiser Crossroads GPS

Agency Crossroads Media

Buying Contact

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Primary Account Executive
Anjie Brady

Account Executive	Order%	Start Date	End Date
Anjie Brady	100%		

Product

Crossroads GPS-B

Agency Com 15%

Billing Contact

68 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Sales Office P-PHI

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 581

Alt Order # 8816899

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P15

Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
ETOL	%	
TTWB	%	
WGTE	%	
WLMB	%	
WNWO	%	
WTOL	%	
WTVG	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
June 2012	10	\$1,326.00	\$1,560.00	0.00	05/28/12	06/05/12	10	\$1,326.00	\$1,560.00
Totals	10	\$1,326.00	\$1,560.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUPW	05/31/12	05/31/12	Maury 10-11a M-F Maury	Comm	M-F 10-11 AM	---1---	1:00	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/28/12	06/03/12	---1---		1		\$100.00		0.00					
E 2	WUPW	06/01/12	06/01/12	Maury 10-11a M-F Maury	Comm	M-F 10-11 AM	----1--	1:00	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/28/12	06/03/12	----1--		1		\$100.00		0.00					
E 3	WUPW	05/30/12	05/30/12	People's Court 3-4p M-F The People's Court	Comm	M-F 3-4 PM	--1----	1:00	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/28/12	06/03/12	--1----		1		\$100.00		0.00					
E 4	WUPW	06/01/12	06/01/12	People's Court 3-4p M-F The People's Court	Comm	M-F 3-4 PM	----1--	1:00	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/28/12	06/03/12	----1--		1		\$100.00		0.00					

